



Fact Sheet September 2008

- Mission:** To help people help themselves through the use of technology.
- Program:** The In-Home Learning System - Blending mentoring, personal development, learning theories, partner collaboration and technology, individuals utilize a secure, online community expressly built for people with low-literacy and low computer skills to complete their government program goals in a manner that results in increased employment retention, increased wages and long-term self-sufficiency. When the individual completes their program goals, they earn ownership of their computer.
- Participants:** 111 programs, 19,453+ participants and families in California, Florida, Idaho, Illinois, Louisiana, New Jersey, New York, and Texas.
- Impact:** 90% participation, 15% wage gain. (National Able Network, Chicago Community Trust Pilot, August 2008)
- 89% employment rate six months after program exit and 93% employment and 92% retention one year after program exit. (Consumer Report Card, New Jersey Training Systems, April 2008)
- 92% completion rate and an average increase in earnings of 14% in New Jersey (Rutgers Center for Women and Work, 2005)
- 84% off of TANF support, including dependent accounts (WorkSource for Dallas County, 2007)
- 90% participation, 156% earnings gain (Concho Valley Workforce Board, 2005)
- Results:** 1,000,000+ hours of participation, 96,000 + classes taken, less than 5% of computers lost or stolen
- Funding:** TANF, WIA adult, WIA youth, incumbent worker, dislocated worker, Food Stamps Employment and Training, Career Advancement Voucher, Individual Training Account, Re-entry, Private Foundation grants, National Emergency Grants, other U.S. DOL grants
- History:** Business Access was started by founder and owner Kimberly Bunting in 1999. After representing major corporations for the President's Committee on Employment of People with Disabilities and the Dallas Mayor's Committee, Bunting was asked to create a training and recruitment program that more globally addressed business needs and was easier to access in today's hiring market. Bank of America provided a \$450,000 planning grant. After a year of developing the business plan, Business Access contracted with Dallas' local workforce board to launch the online community and In-Home Program for 1,000 single mothers on welfare. In 2001, the Texas Workforce Commission procured the system statewide and contracted to offer the system in Spanish.
- Awards:** Business Access and the In-Home Learning System have been recognized by: Administration for Children and Families, National Association of Workforce Boards, U.S. Department of Labor, National Governors Association, U.S. Department of Health and Human Services, American Society of Training and Development, Communities Foundation of Texas, Entrepreneur Foundation of Texas, North Texas Life Sciences Society, and others.